



Purchasing Department  
4400 University Drive, MS 3C1, Fairfax, VA 22030  
Phone: 703.993.2580; <http://fiscal.gmu.edu/purchasing/>

November 28, 2024

Mr. Benjamin Kennedy  
CEO  
Kennedy & Company Education Strategies LLC  
2000 P. Street, Suite 270  
Washington, DC 20036

**Subject: Contract Renewal GMU-1827-23-01, Academic & Business Consulting Services  
Renewal (2) of 4**

Dear Mr. Kennedy:

As you are probably aware, our current subject contract will expire on February 28, 2025. At this time George Mason University would like to renew the above contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be March 01, 2025 to February 28, 2026. There will be two (2) one-year renewal options remaining on the contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-1827-23-01 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me at (703) 993-1007 or email [dreyno3@gmu.edu](mailto:dreyno3@gmu.edu).

Sincerely,

Davena C. Reynolds, VCO  
Senior Buyer

**Kennedy & Company Education Strategies LLC**

DocuSigned by:

*Benjamin Kennedy*

0FDC1213EC124E1...  
(Signature)

Benjamin Kennedy

(Printed Name)

CEO

(Title)

11/27/2024

(Date)

**George Mason University**

DocuSigned by:

*James Russell*

2F61E096C77E4DC...  
(Signature)

James F. Russell

(Printed Name)

Director, Purchasing

(Title)

12/20/2024

(Date)