



Purchasing Department

4400 University Drive, MS 3C1, Fairfax, VA 22030

Phone: 703.993.2580; <http://fiscal.gmu.edu/purchasing/>

July 18, 2024

Ms. Danielle Johnson
Founder & Chief Executive Officer – danielle@asymmdigital.com
ASYMM Digital LLC
3096 Stonington Drive
Roseville, CA 95747

Subject: Contract Renewal: GMU-1822-23, Marketing & Digital Advertising Services
Renewal (1) of 4

Dear Ms. Johnson:

As you are probably aware, our current subject Contract will expire on July 23, 2024. At this time George Mason University would like to renew the above Contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be July 24, 2024 to July 23, 2025. There will be three (3) one-year renewal options remaining on this Contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-1822-23 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me at erauch@gmu.edu.

Sincerely,

A handwritten signature in black ink that reads 'Erin Rauch'.

Erin Rauch, CPPB, VCO
Assistant Director / Procurement Officer

George Mason University

DocuSigned by:

A handwritten signature in black ink that reads 'James Russell'.

(Signature)

James F. Russell
(Printed Name)

Director, Purchasing
(Title)

7/19/2024

(Date)

ASYMM Digital LLC

DocuSigned by:

A handwritten signature in black ink that reads 'Danielle Johnson'.

(Signature)

Danielle Johnson
(Printed Name)

Founder & CEO
(Title)

7/18/2024

(Date)