



Purchasing Department
4400 University Drive, MS 3C1, Fairfax, VA 22030
Phone: 703.993.2580; http://fiscal.gmu.edu/purchasing/

CONTRACT EXTENSION 1


DATE: June 5, 2026
CONTRACT TITLE: Creative & Marketing Services
CONTRACT NO: GMU-1692-21-27
CONTRACTOR: The Ivy Group, Ltd
SCOPE OF WORK: The Contractor shall provide creative and marketing services on an “as needed” basis for George Mason University departments in accordance with the pricing and terms and conditions of GMU-1692-21-27.
PERIOD OF EXTENSION: June 5, 2026 through December 31, 2026

Upon execution of a new contract for these services, this contract extension shall be deemed null and void. All other terms and conditions of GMU-1692-21-27 shall remain unchanged and in full force and effect.

AGREED BY:

George Mason University

The Ivy Group, Ltd

DocuSigned by:

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Signature

DocuSigned by:

008E61DCD0F045D...
Signature

Clifford Shore
Name
Chief Procurement Officer
Title
6/8/2026
Date

Julia Prince
Name
Managing Director
Title
6/8/2026
Date