



**CLC TECHNOLOGY SOLUTIONS PROGRAM  
RENEWAL ADDENDUM TO THE AGENCY AGREEMENT  
BY AND BETWEEN  
GEORGE MASON UNIVERSITY  
AND  
COLLEGIATE LICENSING COMPANY, LLC**

**THIS ADDENDUM** (“Addendum”), effective as of the date last signed below (the “Effective Date”), amends the Agency Agreement dated February 3, 2021 (the “Agreement”) by and between **George Mason University** (“University”) and **Collegiate Licensing Company, LLC** (“CLC”). Capitalized terms used but not defined herein shall have the meanings ascribed thereto in the Agreement.

**WHEREAS**, University and CLC are parties to the Agreement, as may be amended from time to time;

**WHEREAS**, University desires to renew its subscription to the CLC Technology Solutions Program as set forth in this Addendum; and

**NOW, THEREFORE**, in consideration of the foregoing recitals, the mutual promises and covenants herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

- University hereby agrees to subscribe to the Technology Program for those specific Technology Services selected below:

Technology Services	Technology Partner	Subscription Period	Technology Fee
[ <input checked="" type="checkbox"/> ] Social Media Monitoring (domestic + international)	Corsearch, Inc.	1Feb2025 – 30Jun2026	\$12,000/yr.
[ <input checked="" type="checkbox"/> ] Online Marketplace Monitoring (domestic + international)	Corsearch, Inc.	1Feb2025 – 30Jun2026	(included)
[ <input checked="" type="checkbox"/> ] Websites + Domains Monitoring (domestic + international)	Corsearch, Inc.	1Feb2025 – 30Jun2026	(included)
[ <input type="checkbox"/> ] NFT Marketplace Monitoring (domestic + international)	Corsearch, Inc.	-	\$1,000/yr.
[ <input type="checkbox"/> ] Paid Search Monitoring	Corsearch, Inc.	-	(varies)
[ <input type="checkbox"/> ] Trademark Watch Service	Corsearch, Inc.	-	(varies)
[ <input type="checkbox"/> ] Trademark Watch Service	Trademark Vision USA LLC/Clarivate	-	(varies)
<b>Total Technology Fee</b>			<b>\$12,000/yr.*</b>

\* \$12,000 per Contract Year prorated over the 5-month period (February 1, 2025 – June 30, 2025) with a renewal start date of February 1, 2025. University’s Total Technology Fee for the first Contract Year will be: \$4,932.



2. **Payment Structure.** As consideration for the Technology Services to be provided hereunder during the Subscription Period, University shall pay to CLC the Total Technology Fees for each Contract Year (as defined herein) as follows:

- [ ] **One-time annual deduction from Annual Revenue.** With the exception of any prorated years, for each Contract Year during the Subscription Period (and all renewals thereof or extensions thereto), CLC will deduct the Total Technology Fees in one (1) lump-sum installment from University's 1<sup>st</sup> Annual Revenue quarterly payment owed to University occurring during such Contract Year pursuant to the Agreement. If University's 1<sup>st</sup> Annual Revenue quarterly payment is less than the Total Technology Fees, then, no later than thirty (30) days following the applicable quarterly Annual Revenue payment date, University will pay CLC the difference between the Total Technology Fees due and the amount actually deducted and retained by CLC for such installment amount.
- [ X ] **Four quarterly deductions from Annual Revenue.** With the exception of any prorated years, for each Contract Year during the Subscription Period (and all renewals thereof or extensions thereto), CLC will deduct the Total Technology Fees in four (4) equal installments from University's Annual Revenue quarterly payments owed to University pursuant to the Agreement. If University's Annual Revenue quarterly payment is less than the installment for the applicable quarter, then, no later than thirty (30) days following the applicable quarterly Annual Revenue payment date, University will pay CLC the difference between the applicable installment amount due and the amount actually deducted and retained by CLC for such installment amount.
- [ ] **One-time payment to CLC.** With the exception of any prorated years, for each Contract Year during the Subscription Period (and all renewals thereof or extensions thereto), University will pay to CLC the Total Technology Fees in one (1) lump-sum installment no later than thirty (30) days following the Effective Date.

3. **Term, Renewals, Contract Year.** The initial term of this Addendum shall commence on February 1<sup>st</sup> (the "Subscription Commencement Date") and end the sooner of: (a) termination or expiration of the Agreement or (b) termination or expiration of the last Technology Service Subscription Period, unless sooner terminated as permitted herein. The Addendum or the applicable Technology Services shall automatically be renewed for additional one (1) year periods, which period shall be a Contract Year, under the same terms and conditions unless either party shall give written notice of termination at least sixty (60) days prior to the end of the respective period. Each such renewal period shall be referred to as a "Renewal Period" and, together with the initial term, the "Term". If, after a Technology Service expires, terminates, or is otherwise discontinued, University later decides to re-start participation in such Technology Service, then the then-current Fee for the Technology Service at issue plus additional on-boarding fees may apply. For purposes of this Addendum, the term "Contract Year" shall mean the twelve- (12) consecutive month period of any Subscription Period commencing July 1<sup>st</sup> and ending June 30<sup>th</sup>, except that the first Contract Year shall commence on the Subscription Commencement Date and end June 30<sup>th</sup> of this calendar year.

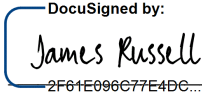
4. **Full Force and Effect.** The terms, conditions, and covenants set forth in this Addendum shall go into effect on the Subscription Commencement Date. All other provisions of the Agreement shall remain in full force and effect, it being understood that, in the event of a conflict between the terms of this Addendum and the



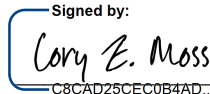
Agreement or any prior amendments, the terms of this Addendum will take precedence as of the Subscription Commencement Date. The current terms and conditions of the Agreement shall remain in effect until the Subscription Commencement Date.

**IN WITNESS WHEREOF**, the Parties' duly authorized representatives have executed this Addendum effective as of the Effective Date.

**George Mason University**

By:   
Name: James Russell  
Title: Purchasing Director  
Date: 12/17/2024

**Collegiate Licensing Company, LLC**

By:   
Name: Cory Moss  
Title: CEO  
Date: 1/8/2025