



Purchasing Department
4400 University Drive, MS 3C1, Fairfax, VA 22030
Phone: 703.993.2580; <http://fiscal.gmu.edu/purchasing/>

August 20, 2026

Cortney Goodson
Blink Marketing
19248 Walnut Hills Road
Jeffersonston, VA 22724

Subject: Contract Renewal GMU-1857-23 Promotional Items, Screen Printing and Embroidery 3 of 4

Dear Cortney Goodson:

As you are probably aware, our current subject contract will expire on 8/31/2026. At this time George Mason University would like to renew the above contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be September 1, 2026 - August 31, 2027. There will be one (1) one-year renewal option remaining on the contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-1857-23-04 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me by email at ssiddall@gmu.edu

Sincerely,

Sara Siddall

Sara Siddall, CUPO
Strategic Sourcing Manager

George Mason University

Signed by:

1F6CAB9062114BA...
(Signature)

Erin Rauch

(Printed Name)

Director, Strategic Sourcing, Purchasing

(Title)

8/20/2026

(Date)

Blink Marketing

Signed by:

B95E576AD0CB4C4...
(Signature)

Cortney Goodson

(Printed Name)

Director, Licensing and Contracts

(Title)

8/24/2026

(Date)