



**Purchasing Department**  
4400 University Drive, MS 3C1, Fairfax, VA 22030  
Phone: 703.993.2580; <http://fiscal.gmu.edu/purchasing/>

July 2, 2025

Mr. Benjamin Kennedy  
Managing Partner, CEO – [bkennedy@kennedyandcompany.com](mailto:bkennedy@kennedyandcompany.com)  
Kennedy & Company Education Strategies, LLC  
2000 P Street, NW, Suite 720  
Washington, DC 20036

Subject: Contract Renewal: GMU-1878-23-03, Strategic Communications & Media Relations  
Renewal (1) of 4

Dear Mr. Kennedy:

As you are probably aware, our current subject Contract will expire on June 24, 2025. At this time George Mason University would like to renew the above Contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be July 25, 2025 to July 24, 2026. There will be three (3) one-year renewal options remaining on this Contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-1878-23-03 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me at [erauch@gmu.edu](mailto:erauch@gmu.edu).

Sincerely,

A handwritten signature in black ink that reads 'Erin Rauch'.

Erin Rauch, CPPB, VCO, CUPO  
Director, Strategic Sourcing / Procurement Officer

**George Mason University**

DocuSigned by:  
A handwritten signature in black ink that reads 'Clifford Shore' over a circular DocuSign verification seal.  
E1DA89EA373640A...  
(Signature)

Clifford Shore

(Printed Name)

Chief Procurement Officer

(Title)

7/3/2025

(Date)

**Kennedy & Company Education Strategies,  
LLC**

DocuSigned by:  
A handwritten signature in black ink that reads 'Benjamin Kennedy' over a circular DocuSign verification seal.  
0FDC1213EC124E1...  
(Signature)

Benjamin Kennedy

(Printed Name)

CEO

(Title)

7/3/2025

(Date)