



Purchasing Department

4400 University Drive, MS 3C1, Fairfax, VA 22030

Phone: 703.993.2580; <http://fiscal.gmu.edu/purchasing/>

July 15, 2026

Mr. Benjamin Kennedy
Managing Partner, CEO – bkennedy@kennedyandcompany.com
Kennedy & Company Education Strategies, LLC
2000 P Street, NW, Suite 720
Washington, DC 20036

Subject: Contract Renewal: GMU-1878-23-03, Strategic Communications & Media Relations
Renewal (2) of 4

Dear Mr. Kennedy:

As you are probably aware, our current subject Contract will expire on June 24, 2026. At this time George Mason University would like to renew the above Contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be July 25, 2026 to July 24, 2027. There will be two (2) one-year renewal options remaining on this Contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-1878-23-03 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me at erauch@gmu.edu.

Sincerely,

A handwritten signature in black ink that reads 'Erin Rauch'.

Erin Rauch, CPPB, VCO, CUPO
Director, Strategic Sourcing / Procurement Officer

George Mason University

Signed by:
A handwritten signature in black ink that reads 'Erin Rauch'.
1F6CAB9662114BA...
(Signature)

Erin Rauch

(Printed Name)

Director, Strategic Sourcing, Purchasing

(Title)

7/16/2026

(Date)

Kennedy & Company Education Strategies, LLC

DocuSigned by:
A handwritten signature in black ink that reads 'Benjamin Kennedy'.
0FDC1213EC124E1...
(Signature)

Benjamin Kennedy

(Printed Name)

CEO

(Title)

7/16/2026

(Date)