



Purchasing Department  
4400 University Drive, MS 3C1, Fairfax, VA 22030  
Phone: 703.993.2580; http://fiscal.gmu.edu/purchasing/

August 7, 2025

Noelle Schneider  
Co-Founder / Art Director– [nschneider@fatbirdcreative.com](mailto:nschneider@fatbirdcreative.com)  
Fatbird Creative, LLC  
1901 E. Main St., E113  
Richmond, VA 23223

Subject: Contract Renewal: GMU-ER0103-24-04, Photography & Videography Services  
Renewal (1) of 4

Dear Ms. Schneider:

As you are probably aware, our current subject Contract will expire on July 23, 2025. At this time George Mason University would like to renew the above Contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be July 24, 2025 to July 23, 2026. There will be three (3) one-year renewal options remaining on this Contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-ER0103-24-04 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me at [erauch@gmu.edu](mailto:erauch@gmu.edu).

Sincerely,

Erin Rauch, CPPB, VCO, CUPO  
Director, Strategic Sourcing / Procurement Officer

**George Mason University**

**Fatbird Creative, LLC**

DocuSigned by:  
  
E1DA89EA373640A...  
(Signature)

Signed by:  
  
E73D9ACC09FB48F...  
(Signature)

Clifford Shore  
\_\_\_\_\_  
(Printed Name)

Noelle Schneider  
\_\_\_\_\_  
(Printed Name)

Chief Procurement Officer  
\_\_\_\_\_  
(Title)

Co-Founder  
\_\_\_\_\_  
(Title)

8/7/2025  
\_\_\_\_\_  
(Date)

8/7/2025  
\_\_\_\_\_  
(Date)