



Purchasing Department
4400 University Drive, MS 3C1, Fairfax, VA 22030
Phone: 703.993.2580; <http://fiscal.gmu.edu/purchasing/>

December 11, 2025

Sung Lee
CEO
The Research Associates, Inc.
165 Broadway, Suite 2301
New York, NY 10006

**Subject: Contract Renewal GMU-1827-23-30, Academic & Business Consulting Services
Renewal (1) of 4**

Dear Sung Lee:

As you are probably aware, our current subject contract will expire on February 28, 2026. At this time George Mason University would like to renew the above contract at the current terms, conditions and price schedule for an additional one-year period. The renewal period shall be March 01, 2026 to February 28, 2027. There will be a one (1) one-year renewal option remaining on the contract.

If you are in agreement, at your earliest convenience, please sign below. All other terms and conditions of GMU-1827-23-30 shall remain unchanged and in full force and effect.

If you have any questions or concerns, please contact me at (703) 993-1007 or email dreyno3@gmu.edu.

Sincerely,

Davena C. Reynolds, VCO
Senior Buyer

The Research Associates Inc.

DocuSigned by:

7E1CA59884B648A
(Signature)

Sung Lee

(Printed Name)

CEO

(Title)

12/11/2025

(Date)

George Mason University

Signed by:

1F6CAE9662114BA
(Signature)

Erin Rauch

(Printed Name)

Director, Strategic Sourcing, Purchasing

(Title)

12/11/2025

(Date)