



Purchasing Department
 4400 University Drive, Mailstop 3C5
 Fairfax, VA 22030
 Voice: 703.993.2580 | Fax: 703.993.2589
<http://fiscal.gmu.edu/purchasing/>



**REQUEST FOR PROPOSALS
 GMU-1692-21**

ISSUE DATE: November 04, 2020
TITLE: Creative & Marketing Services
PRIMARY PROCUREMENT OFFICER: Erin Rauch, Assistant Director, erauch@gmu.edu
SECONDARY PROCUREMENT OFFICER: James F. Russell, Director, jrussell@gmu.edu

QUESTIONS/INQUIRIES: E-mail all inquiries to both Procurement Officers listed above, no later than 4:00 PM EST on November 19, 2020. All questions must be submitted in writing. Responses to questions will be posted on the [Mason Purchasing Website](#) by 5:00 PM EST on November 24, 2020. Note: Questions must be submitted in WORD format. Also see section III. COMMUNICATION, herein.

PROPOSAL DUE DATE AND TIME: December 09, 2020 @ 2:00 PM EST. SEE SECTION XII.A.1 FOR DETAILS ON ELECTRONIC PROPOSAL SUBMISSION.

In Compliance With This Request For Proposal And To All The Conditions Imposed Therein And Hereby Incorporated By Reference, The Undersigned Offers And Agrees To Furnish The Goods/Services In Accordance With The Attached Signed Proposal Or As Mutually Agreed Upon By Subsequent Negotiations.

Name and Address of Firm:

Legal Name: Rebecca Annette Mengel-Freund

Date: November 24, 2020

DBA: December 7, 1975

Address: 611 Sonora Court
Cincinnati, OH 45215

By: 
 Signature

FEI/FIN No. SSN

Name: _____

Fax No. _____

Title: Graphic Designer

Email: me@beckycreates.com

Telephone No. 513-260-8799

SWaM Certified: Yes: _____ No: no (See Section VII. SWaM CERTIFICATION for complete details).

SWaM Certification Number: _____

This public body does not discriminate against faith-based organizations in accordance with the *Governing Rules, § 36* or against a Bidder/Offeror because of race, religion, color, sex, national origin, age, disability, or any other prohibited by state law relating to discrimination in employment.

ATTACHMENT A
SMALL BUSINESS SUBCONTRACTING PLAN
TO BE COMPLETED BY OFFEROR

It is the goal of the Commonwealth that over 42% of its purchases be made from small businesses. All potential offerors are required to include this document with their proposal in order to be considered responsive.

Small Business: "Small business (including micro)" means a business which holds a certification as such by the Virginia Department of Small Business and Supplier Diversity (DSBSD) on the due date and time for proposals. This shall also include DSBSD certified women- owned and minority-owned businesses and businesses with DSBSD service disabled veteran owned status when they also hold a DSBSD certification as a small business on the proposal due date. Currently, DSBSD offers small business certification and micro business designation to firms that qualify.

Certification applications are available through DSBSD online at www.SBSD.virginia.gov (Customer Service).

Offeror Name: Rebecca Annette Mengel-Freund

Preparer Name: Rebecca Mengel-Freund **Date:** December 6, 2020

Who will be doing the work: I plan to use subcontractors I plan to complete all work

Instructions

- A. If you are certified by the DSBSD as a micro/small business, complete only Section A of this form.
- B. If you are not a DSBSD-certified small business, complete Section B of this form. For the proposal to be considered and the offeror to be declared responsive, the offeror shall identify the portions of the contract that will be subcontracted to DSBSD certified small business for the initial contract period in relation to the offeror's total price for the initial contract period in Section B.

Section A

If your firm is certified by the DSBSD provide your certification number and the date of certification.

Type text here

Certification Number: _____ Certification Date: _____

Section B

If the "I plan to use subcontractors" box is checked, populate the requested information below, per subcontractor to show your firm's plans for utilization of DSBSD-certified small businesses in the performance of this contract for the initial contract period in relation to the offeror's total price for the initial contract period. Certified small businesses include but are not limited to DSBSD-certified women-owned and minority-owned businesses and businesses with DSBSD service disabled veteran-owned status that have also received the DSBSD small business certification. Include plans to utilize small businesses as part of joint ventures, partnerships, subcontractors, suppliers, etc. It is important to note that these proposed participation will be incorporated into the subsequent contract and will be a requirement of the contract. Failure to obtain the proposed participation dollar value or percentages may result in breach of the contract.

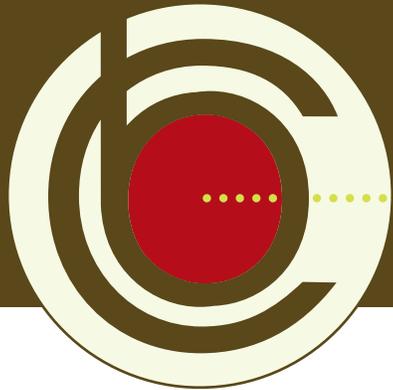
B. Plans for Utilization of DSBSD-Certified Small Businesses for this Procurement

Subcontract #1

Company Name: _____ SBSB Cert #: _____
Contact Name: _____ SBSB Certification: _____
Contact Phone: _____ Contact Email: _____
Value % or \$ (Initial Term): _____ Contact Address: _____
Description of Work: _____

Subcontract #2

Company Name: _____ SBSB Cert #: _____
Contact Name: _____ SBSB Certification: _____
Contact Phone: _____ Contact Email: _____
Value % or \$ (Initial Term): _____ Contact Address: _____
Description of Work: _____



BECKY CREATES
DESIGN FINESSE

PROPOSAL

December 7, 2020

RFP GMU-1692-21 CREATIVE DESIGN

Application for Preferred Vendor status

01. ABOUT BECKY MENGEL FREUND

X. STATEMENT OF NEEDS:

Contractor(s) shall provide various creative design and marketing services as outlined below. Where applicable, contractor must follow Mason's Visual Identity guidelines.

A. CREATIVE DESIGN:

Contractor shall make substantive and meaningful recommendations for the creative direction and development of materials based on creative briefs supplied by department. Creative direction must ensure production of materials are consistent with Mason's marketing strategy, brand identity, communications platform, and meets its quality standards.

I am an independent Graphic Designer with 21 years of experience in the higher education, non-profit, medical and publishing industries. Would you please consider me as a preferred Creative Design vendor with George Mason University? I am a proven professional who will provide successful design collateral on time and on budget.

Please see my resumé on page four of this document for more details about my expertise. To view examples of my work please see pages 6-10 or visit www.beckycreates.com. **Working with me would be a huge win. You have over a two decades of solid design experience at your disposal—in a vendor who is already well-versed with the George Mason brand and can deliver immediate results.**

Thank you very much for your time.



Becky Mengel Freund
Independent Designer

02. WHAT I CAN DO FOR GEORGE MASON UNIVERSITY

X. STATEMENT OF NEEDS

A. CREATIVE DESIGN:

BASIC REQUIREMENTS:

1. Creating, designing, and producing print, outdoor, broadcast and Internet branding campaigns.
2. Creating, designing, and producing enrollment/direct response campaigns that could include advertising, direct mail, landing pages, video and HTML emails, digital media, social media, etc.
3. Creating, designing, and producing collateral materials such as brochures, flyers, booklets, newsletters, folders, posters, CDs, etc.
4. Creating illustrations and graphic devices such as symbols.

B. SPECIFIC REQUIREMENTS:

...submit the following items as a complete proposal.

3. Specific Plan (Methodology):

Explain your specific plans for providing the proposed services outlined in the Statement of Needs including:

- a. Your approach to providing the services described herein.
- b. What, when and how services will be performed.

My mission: To create unique, professional, exciting solutions for George Mason University.

I work closely with my clients to fully understand their audience and the goals of each project. Whether it's a multi-faceted marketing campaign or a simple web graphic, **I will generate designs that make George Mason University look good.**

For the past three years I've proven myself to be a reliable design partner with Mason, primarily with the departments of Continuing and Professional Education and Executive Development. In this capacity I created various print and digital collateral such as:

- direct mail
- brochures
- flyers
- print advertising
- web advertising
- social media graphics

Due to my previous experience with the University **I am very familiar with Mason's visual identity and I have a clear understanding of the University's brand guidelines.**

In addition to the services referenced above, I am very accomplished in infographic design and publication design. I also have over 15 years of experience designing marketing campaigns for a variety of events including fundraisers, trade shows and conferences.

Detailed in my resume you will find a solid background in graphic design and art direction. In this capacity, I developed expertise in creating advertising campaigns and developing marketing materials, and have become adept at multi-tasking and managing the needs of multiple contacts and project managers. I am also very comfortable sourcing and working with photographers and other vendors in various different locales. I am confident that my experience in these areas will prove to be a valuable asset to George Mason University.

Methodology: I partner with my clients from project inception to finish.

1. Client sends content/creative brief. We discuss via email/phone/Zoom.
2. Research: I conduct all necessary market & creative research.
3. Brainstorming: I sketch and create moodboards as I brainstorm design ideas. I consult with my client contact as needed throughout this process.
4. Visual Exploration/Concept Refinement: I narrow ideas to the 1-3 most successful concepts. I refine these designs, then present them to the client.
5. Client feedback/Revisions: I work hand-in-hand with my client to choose the most successful concept and revise it to perfection.
6. Client approval and final delivery: Upon approval I supply press-ready and/or web-ready deliverables. I send files to the client or directly to a third party vendor according to client's preference. I work with any third party vendors as needed to ensure a successful delivery of the final product.

03. RATES

XI. COST OF SERVICES:

Provide hourly rates for any services proposed. Rates shall include all overhead costs.

I work based on hourly time or by bid.

		Rate
Hourly Rate	per hour of graphic design time	\$75
Bids available upon request	based upon hourly rate and estimated time	Varies

I prefer payment Option #3 as specified in the RFP section XV:

Net 30 Payment Terms.

“Vendor will enroll in Paymode-X where all payments will be made electronically to the vendor’s bank account...”



summary

Experienced Art Director with over 21 years of professional experience developing successful marketing campaigns, coordinating and designing publications, and providing visual solutions.

experience

Independent Designer - Self Employed: September 2002 - Present

Design a wide range of materials for regional and national clients from the higher education, non-profit, medical and publishing industries. Notable clients include:

- **George Mason University:** 2017 - Present
Currently design a wide range of materials including web graphics, direct mail, and brochures. Primarily work with the departments of Continuing and Professional Education and Executive Development. Have developed a deep familiarity with George Mason's brand standards.
- **Planned Parenthood of Metropolitan Washington, D.C. Inc.:** 2020 - Present
Created the *Havana Nights* campaign for the PPMW 2020 Gala including sponsorship materials, web graphics and print invitation. Created a box for the "gala kit" when the 2020 event pivoted to a virtual format.
- **WriterGirl:** 2019 - Present
Create infographics and other materials for the Medical industry. Work successfully with numerous project managers and writers.
- **Cincy Magazine:** 2011 - Present
Art Direct and design *Cincy Magazine*-branded periodicals as needed. Past publications include *Dayton Magazine*, *Ohio Business* and *Dayton Wedding* among others. Work with various editors and the in-house art director.
- **Loyola Law School, Los Angeles:** 2010 - Present
Design a wide range of materials for several departments. Create materials for event marketing, email graphics, and promotional mailers/brochures. In 2020 helped implement Loyola's new brand visuals, and pivoted many event promotions to online versions.

Art Director - ST Media Group International: May 2005 - November 2011.

Functioned as an internal design agency for the company. Created a wide spectrum of marketing materials including magazine ads, brochures, web sites, web banners, trade show graphics, magazine sections and billboards. Extensive experience with direct mail pieces. Worked with copywriters to conceptualize marketing campaigns for ST Media's national conferences and publications. Gathered bids and coordinated all printing jobs. Archived all marketing artwork. Some experience working with Latin American markets.

- Art Directed successful multi-media marketing campaigns for several national trade shows and conferences, resulting in record attendance at events.
- Company "point person" for interactions with design-related outside vendors (printers, stock photography, etc.)

Assistant Art Director, Advertising - Business Courier, Cincinnati, Ohio: June 2000 - May 2005.

Closely worked with account executives and clients to plan, design, and coordinate advertising campaigns and supplemental publications. Cooperated with marketing department to conceptualize and produce marketing materials, trade show materials, window displays, and event collateral. Handled all pre-press issues involving advertising artwork. Extensive experience interacting with photographers, printers, and other outside vendors.

- Successfully coordinated and designed a 76-page guide to hotels and convention centers which was published in 4 cities.
- Coordinated and designed a quarterly magazine for a regional law firm, which published in two markets.
- Received a 2004 American City Business Journals Pinnacle Award for promotional design.

Designer/Marketing Specialist - Corporate Document Solutions, Cincinnati, Ohio: April 1999 - June 2000.

Designed both in-house marketing materials and projects for clients. Solved pre-press concerns. Customer service responsibilities were an integral part of the job.



education

Youngstown State University, 1999, Magna Cum Laude
Major: Graphic Design
Minor: Professional Writing and Editing

references

Lisa O'Rourke

Marketing Director
Continuing and Professional Education
George Mason University
lorourk@gmu.edu
703-993-2113

Barbara D Agan

Marketing Director
Assistant Director, Operations, Executive Development
George Mason University
bagan@gmu.edu
703-993-8275

Kimberly Allen

Co-Founder / Chief Experience Officer
Something Fabulous
Project Manager
Planned Parenthood of
Metropolitan Washington, D.C. Gala
kallen@somethingfab.com
248.875.2388

Jennifer Charles

Co-Founder / Chief Creative Officer
Something Fabulous
Project Manager
Planned Parenthood of
Metropolitan Washington, D.C. Gala
jcharles@somethingfab.com
703.585.5645

Amy Murphy

Project Manager
WriterGirl
amymurphy@writergirl.com

Eric Harmon

Publisher & President
Cincy, Dayton, NKY, and Ohio Business Magazines
eharmon@cincymagazine.com
513-297-6205

Guy Kelly

Creative Director
Cincy Magazine • NKY Magazine • Dayton Magazine
gkelly@cincymagazine.com
513-297-6214

Brian Costello

Director, Marketing & Communications
Loyola Law School, Los Angeles
brian.costello@lls.edu
213.736.1444

10. SAMPLES: LOYOLA LAW SCHOOL

network from home

Orange County Alumni Council's Virtual Networking Event
September 24, 2020 • 5:00 to 6:30 PM

RSVP today for an engaging happy hour of Loyola trivia and reconnecting with fellow alumni. Be ready with your favorite (or remaining) beverage!

Zoom Meeting ID sent with registration.
Questions? Contact the Alumni Office at alumni.office@lsd.edu.

Orange Council Alumni Council Members

Tyler Anders '19 KAL GATES	Justin A. Potesta '16 JONES DAY	Matthew Stokke '13 CARLSON & JAYAKUMAR LLP
Kevin Favro '17 ALSTON BODEN & GREEN, PC	Lauren Raya '18 MACDONALD & COOPI, LLP	Michael Teiman '17 DIRANGE, ARAUJO & MONTEVEDIO
Ashton Gesmundo '15 HOLLAND & KNIGHT LLP	Ashton Riley '15 FORBES LAWRENCE LLP	Blair Troy '15 PERNE & PERNE LLP
Danielle M. Mayer '14 HOLLAND & KNIGHT LLP	Tyler Sanchez '14 MCKENNON & CURRAN LLP	Callista Wu '12 PERNE & PERNE LLP
Shayda Nassirian '14 A CENTER FOR CHILDREN & FAMILY LAW	Steven Solomon '12 THE SOLIHAN FIRM	Casper Veni '16 GRISOL DUANI & CRUTCHER LLP

Graphics for an email invitation to an online alumni event. This was one of the many events that pivoted to virtual gatherings in 2020. I successfully helped my Loyola clients navigate these changes.

15th Anniversary
JOHNNIE L. COCHRAN, JR.
Public Service Award Reception

Web graphic. Part of a larger campaign promoting the annual Johnnie L. Cochran, Jr. Public Service Award Reception.

Loyola Law School
Loyola Marymount University
Los Angeles

GRAND reunion

NOVEMBER 14, 2019
SLS HOTEL, BEVERLY HILLS

THANK YOU TO OUR 2019 GRAND REUNION SPONSORS

GRAND reunion
NOVEMBER 14, 2019
SLS HOTEL, BEVERLY HILLS
lls.edu/grandreunion

Grand Reunion celebrates those who bring distinction and honor to Loyola Law School.

Please join us at the 2019 **GRAND reunion**
THURSDAY, NOVEMBER 14, 2019
SLS HOTEL, BEVERLY HILLS
4171 Via Arroyo Canyon • 7:30-9:30 pm

Grand Reunion self-mailing invitation. Part of a larger campaign that included email, web, and other print components. I designed all campaign pieces from social media graphics to the event program.

News from the Center for Juvenile Law & Policy

Loyola Law School Juvenile Justice Clinics Represent the 'Whole Child'

NEWS FROM THE CENTER FOR JUVENILE LAW & POLICY

The Prosecutor of Justice For At-Risk Youth

Representing Students in Delinquency Court

Representing Students in Delinquency Court

Social Justice in Action

Infographic timeline celebrating the 100th anniversary of Loyola Law School, Los Angeles. Designed for web viewing.

1900: William Joseph Ford appointed as the first Dean of St. Vincent's School of Law.

1901: St. Vincent's School of Law enrolls its first class of 60 students.

1902: St. Vincent's School of Law enrolls its first class of 60 students.

1903: St. Vincent's School of Law enrolls its first class of 60 students.

1904: St. Vincent's School of Law enrolls its first class of 60 students.

1905: St. Vincent's School of Law enrolls its first class of 60 students.

1906: St. Vincent's School of Law enrolls its first class of 60 students.

1907: St. Vincent's School of Law enrolls its first class of 60 students.

1908: St. Vincent's School of Law enrolls its first class of 60 students.

1909: St. Vincent's School of Law enrolls its first class of 60 students.

1910: St. Vincent's School of Law enrolls its first class of 60 students.

1911: St. Vincent's School of Law enrolls its first class of 60 students.

1912: St. Vincent's School of Law enrolls its first class of 60 students.

1913: St. Vincent's School of Law enrolls its first class of 60 students.

1914: St. Vincent's School of Law enrolls its first class of 60 students.

1915: St. Vincent's School of Law enrolls its first class of 60 students.

1916: St. Vincent's School of Law enrolls its first class of 60 students.

1917: St. Vincent's School of Law enrolls its first class of 60 students.

1918: St. Vincent's School of Law enrolls its first class of 60 students.

1919: St. Vincent's School of Law enrolls its first class of 60 students.

1920: St. Vincent's School of Law enrolls its first class of 60 students.

1921: St. Vincent's School of Law enrolls its first class of 60 students.

1922: St. Vincent's School of Law enrolls its first class of 60 students.

1923: St. Vincent's School of Law enrolls its first class of 60 students.

1924: St. Vincent's School of Law enrolls its first class of 60 students.

1925: St. Vincent's School of Law enrolls its first class of 60 students.

1926: St. Vincent's School of Law enrolls its first class of 60 students.

1927: St. Vincent's School of Law enrolls its first class of 60 students.

1928: St. Vincent's School of Law enrolls its first class of 60 students.

1929: St. Vincent's School of Law enrolls its first class of 60 students.

1930: St. Vincent's School of Law enrolls its first class of 60 students.

1931: St. Vincent's School of Law enrolls its first class of 60 students.

1932: St. Vincent's School of Law enrolls its first class of 60 students.

1933: St. Vincent's School of Law enrolls its first class of 60 students.

1934: St. Vincent's School of Law enrolls its first class of 60 students.

1935: St. Vincent's School of Law enrolls its first class of 60 students.

1936: St. Vincent's School of Law enrolls its first class of 60 students.

1937: St. Vincent's School of Law enrolls its first class of 60 students.

1938: St. Vincent's School of Law enrolls its first class of 60 students.

1939: St. Vincent's School of Law enrolls its first class of 60 students.

1940: St. Vincent's School of Law enrolls its first class of 60 students.

1941: St. Vincent's School of Law enrolls its first class of 60 students.

1942: St. Vincent's School of Law enrolls its first class of 60 students.

1943: St. Vincent's School of Law enrolls its first class of 60 students.

1944: St. Vincent's School of Law enrolls its first class of 60 students.

1945: St. Vincent's School of Law enrolls its first class of 60 students.

1946: St. Vincent's School of Law enrolls its first class of 60 students.

1947: St. Vincent's School of Law enrolls its first class of 60 students.

1948: St. Vincent's School of Law enrolls its first class of 60 students.

1949: St. Vincent's School of Law enrolls its first class of 60 students.

1950: St. Vincent's School of Law enrolls its first class of 60 students.

1951: St. Vincent's School of Law enrolls its first class of 60 students.

1952: St. Vincent's School of Law enrolls its first class of 60 students.

1953: St. Vincent's School of Law enrolls its first class of 60 students.

1954: St. Vincent's School of Law enrolls its first class of 60 students.

1955: St. Vincent's School of Law enrolls its first class of 60 students.

1956: St. Vincent's School of Law enrolls its first class of 60 students.

1957: St. Vincent's School of Law enrolls its first class of 60 students.

1958: St. Vincent's School of Law enrolls its first class of 60 students.

1959: St. Vincent's School of Law enrolls its first class of 60 students.

1960: St. Vincent's School of Law enrolls its first class of 60 students.

1961: St. Vincent's School of Law enrolls its first class of 60 students.

1962: St. Vincent's School of Law enrolls its first class of 60 students.

1963: St. Vincent's School of Law enrolls its first class of 60 students.

1964: St. Vincent's School of Law enrolls its first class of 60 students.

1965: St. Vincent's School of Law enrolls its first class of 60 students.

1966: St. Vincent's School of Law enrolls its first class of 60 students.

1967: St. Vincent's School of Law enrolls its first class of 60 students.

1968: St. Vincent's School of Law enrolls its first class of 60 students.

1969: St. Vincent's School of Law enrolls its first class of 60 students.

1970: St. Vincent's School of Law enrolls its first class of 60 students.

1971: St. Vincent's School of Law enrolls its first class of 60 students.

1972: St. Vincent's School of Law enrolls its first class of 60 students.

1973: St. Vincent's School of Law enrolls its first class of 60 students.

1974: St. Vincent's School of Law enrolls its first class of 60 students.

1975: St. Vincent's School of Law enrolls its first class of 60 students.

1976: St. Vincent's School of Law enrolls its first class of 60 students.

1977: St. Vincent's School of Law enrolls its first class of 60 students.

1978: St. Vincent's School of Law enrolls its first class of 60 students.

1979: St. Vincent's School of Law enrolls its first class of 60 students.

1980: St. Vincent's School of Law enrolls its first class of 60 students.

1981: St. Vincent's School of Law enrolls its first class of 60 students.

1982: St. Vincent's School of Law enrolls its first class of 60 students.

1983: St. Vincent's School of Law enrolls its first class of 60 students.

1984: St. Vincent's School of Law enrolls its first class of 60 students.

1985: St. Vincent's School of Law enrolls its first class of 60 students.

1986: St. Vincent's School of Law enrolls its first class of 60 students.

1987: St. Vincent's School of Law enrolls its first class of 60 students.

1988: St. Vincent's School of Law enrolls its first class of 60 students.

1989: St. Vincent's School of Law enrolls its first class of 60 students.

1990: St. Vincent's School of Law enrolls its first class of 60 students.

1991: St. Vincent's School of Law enrolls its first class of 60 students.

1992: St. Vincent's School of Law enrolls its first class of 60 students.

1993: St. Vincent's School of Law enrolls its first class of 60 students.

1994: St. Vincent's School of Law enrolls its first class of 60 students.

1995: St. Vincent's School of Law enrolls its first class of 60 students.

1996: St. Vincent's School of Law enrolls its first class of 60 students.

1997: St. Vincent's School of Law enrolls its first class of 60 students.

1998: St. Vincent's School of Law enrolls its first class of 60 students.

1999: St. Vincent's School of Law enrolls its first class of 60 students.

2000: St. Vincent's School of Law enrolls its first class of 60 students.

2001: St. Vincent's School of Law enrolls its first class of 60 students.

2002: St. Vincent's School of Law enrolls its first class of 60 students.

2003: St. Vincent's School of Law enrolls its first class of 60 students.

2004: St. Vincent's School of Law enrolls its first class of 60 students.

2005: St. Vincent's School of Law enrolls its first class of 60 students.

2006: St. Vincent's School of Law enrolls its first class of 60 students.

2007: St. Vincent's School of Law enrolls its first class of 60 students.

2008: St. Vincent's School of Law enrolls its first class of 60 students.

2009: St. Vincent's School of Law enrolls its first class of 60 students.

2010: St. Vincent's School of Law enrolls its first class of 60 students.

2011: St. Vincent's School of Law enrolls its first class of 60 students.

2012: St. Vincent's School of Law enrolls its first class of 60 students.

2013: St. Vincent's School of Law enrolls its first class of 60 students.

2014: St. Vincent's School of Law enrolls its first class of 60 students.

2015: St. Vincent's School of Law enrolls its first class of 60 students.

2016: St. Vincent's School of Law enrolls its first class of 60 students.

2017: St. Vincent's School of Law enrolls its first class of 60 students.

2018: St. Vincent's School of Law enrolls its first class of 60 students.

2019: St. Vincent's School of Law enrolls its first class of 60 students.

2020: St. Vincent's School of Law enrolls its first class of 60 students.